

GLOBUL GIVES FANS EXTREME RALLY EXPERIENCE WITH KRUM DONCHEV

Sofia, November 11, 2013 – This year GLOBUL once again organizes *You and Krum Donchev in Action* initiative, thanks to which five lucky winners will have the chance to become co-drivers of Krum Donchev and feel the adrenaline of a truly rally experience in the racing car of GLOBUL Rally Team.

For the upcoming event, GLOBUL launches [Facebook game](#) which will continue until November 18, inclusive. Users who want to join *You and Krum Donchev in Action 2013* initiative, should answer three questions related to GLOBUL Rally Team and rally sport. All who give correct answers will participate in the raffle and the names of the winners will be announced on GLOBUL Facebook page.

The event will be held on November 23 at a specially selected ground between the villages of Kamenitsa and Petrich, which is part of Mirkovo racing path from Sredna Gora Rally. The participants will have the opportunity to sit in Petar Yordanov's seat in the new racing car of GLOBUL Rally Team – Ford Fiesta R5, and take a tour of one of the racing segments together with the rally champion Krum Donchev. All attendees will be able to personally meet GLOBUL Rally Team, get autographs and take photos with the team.

Besides fans of rally sport, the event will be attended also by journalists and GLOBUL and GERMANOS employees. Although the number of participants is fixed, the initiative is open to all who would like to attend.

Partnership between GLOBUL, Krum Donchev and his team dates back to 2008 and since then the popular rally driver had participated in operator's commercial and social campaigns. The four-time Bulgarian rally champion is also the official ambassador of the company's Drive Safely initiative.

GLOBUL is the trademark under which Cosmo Bulgaria Mobile EAD offers mobile telecommunications services in Bulgaria. As of the end of September, 2013, GLOBUL has over 3.9 million active subscribers, while its services are available to 99.98% of Bulgaria's population, covering over 99.49% of the country's territory. GLOBUL UMTS network covers 95.45% of the population. Since 1 August 2013 GLOBUL is a part of Telenor Group – leading telecommunication company which operates in 13 countries in Europe and Asia and has over 150 million subscribers.

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